

MYTH- CONCEPTIONS

Myth 1

"My donation doesn't stay local."



Reality: 98% of all donations stay in Morgan County. Just 2% goes to United Way Worldwide to pay for national advertising and the use of United Way's name and logo. But last year alone, Morgan County received nearly \$75,000 in federal Emergency Food and Shelter funding through United Way Worldwide. That's a good return on investment!

"There is no oversight as to how donations are used in Morgan County."

Myth 2



Reality: Each Partner Agency submits an annual grant application including copies of budgets, audit information and a specific program outline with measurable goals. This information is evaluated by a volunteer-driven Allocations Committee. This committee ensures that all funded programs are not only vital and impactful, but also implemented efficiently.

Myth 3

"My donation cannot be designated."

Reality: Because United Way has an understanding of the complete picture of Partner Agency needs, donors are encouraged to make unrestricted gifts to the general fund. However, United Way will always honor a donor's choice to designate funds of \$50 or more to 501(c)(3) nonprofits.



"United Way supports an agency that invokes community controversy."

Myth 4



Reality: Regardless of individual stances on social issues, United Way reflects the values of Morgan County as a whole. United Way uses a community-driven approach to identify the greatest needs and then determines which agencies are best equipped to address these needs. United Way funds are allocated accordingly. If you have concerns about any agencies funded, please contact UWMC CEO, Kathleen Ross, at 256.353.2609.

Myth 5

"I don't have a lot to give. I can't make an impact."

Reality: YES, you can make an impact! There is no gift too small. Giving through payroll deduction is convenient, and even a small amount each pay period makes a big difference.



PARTNER AGENCIES

- American Red Cross (256.536.0084)
Boys and Girls Club (256.340.3466)
Boy Scouts (256.883.7071)
Centers for the Developmentally Disabled (256.350.1458)
Child Advocacy Center (256.355.1908)
Community Free Clinic (256.309.2491)
Crisis Services (256.716.1000)
Decatur Morgan Senior Center (256.355.7275)
Decatur Youth Symphony (256.227.8385)
F.A.C.E.S. (256.301.8638)
Foster Grandparents (256.260.3112)
Girl Scouts (256.883.1020)
Habitat for Humanity (256.340.9609)
HANDS Home (256.584.0380)
Hospice of the Valley (256.350.5585)
LifeSouth Community Blood Center (256.552.0060)
Meals on Wheels & More (256.351.6850)
Mental Health Association (256.353.1160)
Mental Health Center (256.355.5904)
Morgan County Rescue Squad (256.341.0301)
Mosaic of North Alabama (256.353.0157)
PACT (256.355.7252)
Senior Companions (256.260.3117)
Sterrs Day Care Center (256.355.4423)
Tennessee Valley Outreach (256.350.5226)
TVTC (256.350.9944)
The ARC (256.355.6192)
The Salvation Army (256.353.2822)
United Way Information and Referral (211)
Volunteer Center of Morgan County (256.355.8628)

